

## | Kpler Expands Offering into Agricultural Commodities

*Trade flow volatility key driver for new offering aimed to mitigate food security challenges.*

**Brussels, 21<sup>st</sup> September 2022** - Kpler, a fast-growing leader in technology-led data, analytics, and market insight, today announced the expansion of its offering to agricultural commodities.

Grains & Oilseeds Flows brings real-time visibility on 90% of the global seaborne trade across more than 17 food and feed commodities, including wheat, corn, barley, soybeans and soybean meal. The new data offering is aimed at analysts, traders, procurement managers and policy makers who need real-time data to support their market monitoring and trading decisions.

Recent supply disruptions, such as the war in Ukraine and global inflation, coupled with the need to track resilience of the food security supply chain are key drivers for these new Kpler Flows.

Since 2014, Kpler has pioneered the use of data technologies to bring real-time transparency on the commodity global supply chains, starting with seaborne flows. Blending hundreds of sources including satellite imagery, AIS and ground intelligence, Kpler Flows have become an industry-standard solution providing real-time data & analytics across dozens of commodities to the benefit of thousands of professionals.

Grains & Oilseeds Flows are the latest addition to Kpler Dry Bulk Flows (Coal, Iron Ore and Metals). Along with the recent launch of Biofuels and Chemicals, which include biodiesel and vegetable oils, Kpler strives to provide a one-stop solution to facilitate the understanding and forecasting of global supply and demand across the entire agricultural complex.

François Cazor, Kpler's CEO, said: *"We have seen in recent years the commodity market convergence breaking down silos. The turmoil in energy markets is filtering through to food commodities, ramping up fertilizer prices and agricultural fuels to unprecedented levels. Simultaneously, supply chain dislocation coupled with a surge in protectionist measures have added another layer of uncertainty to global food security. In this context, we look forward to bringing essential data to stakeholders across the supply chain that help address vital challenges. This is part of Kpler's mission to facilitate efficient and sustainable trade."*

Kpler Grains & Oilseeds Flows can be accessed from today (21<sup>st</sup> September) for users.

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## I About Kpler

Kpler is a fast-growing data and analytics company on a mission to facilitate sustainable and efficient trade, to meet the changing needs of our world. From numerous disparate and unstructured sources, Kpler creates data and analytics that bring transparency in dynamic markets characterised by opaque and incomplete information, such as commodity and power markets. Kpler delivers its unique offering through technology solutions built in an agile and inventive way, enabling market professionals to make informed and timely trading decisions.

Headquartered in Brussels, Kpler employs over 250 people across the world. In 2022, world-leading private equity firms Five Arrows and Insight Partners invested over \$200 million in Kpler (minority stake). The company's recent acquisitions include ClipperData (2021), JBC Energy and COR-e (2022).

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