

Kpler appoints Mark Cunningham as Chief Financial Officer

In the newly created role, Cunningham joins from Wood Mackenzie.

Kpler, the leading data & analytics firm providing real time transparency in commodity markets, announces the appointment of Mark Cunningham as Chief Financial Officer (CFO). Joining today, he comes from Wood Mackenzie, where he held the role of Vice President of Finance.

The appointment is an important step in Kpler's continued growth, with Cunningham becoming the company's first CFO. In this new role, he will be responsible for driving the financial strategy, business performance and capital structure to support sustainable, long-term growth for the business.

With over a decade of experience in finance, he began his career in Oil and Gas Mergers & Acquisitions. Prior to Wood Mackenzie, Cunningham was Head of Corporate Finance, Treasury & Investor Relations at an Oaktree Capital Management backed maritime business based in London.



During his five years as Vice President of Finance at Wood Mackenzie, he was instrumental in managing financial operations, including the 2019 acquisition of Genscape, and went on to run the integrated business in 2020. Cunningham holds an MSc in Finance and Investment Management from the University of Aberdeen. He will be based in Edinburgh.

With the significant addition of Cunningham, Kpler continues to rapidly expand its senior management team to power its next phase of growth. At the start of 2021, the company appointed energy industry veteran [Richard Quin](#) as its first Chief Strategy Officer (CSO).

"I am thrilled to be joining Kpler, the market leader in global commodity data & analytics," said Mark Cunningham. "It has the perfect mix - the entrepreneurial journey, technology focus and exponential growth - this is what makes Kpler truly unique. In just seven years, with no external investment, François Cazor and Jean Maynier have bootstrapped the business to over \$40 million in bookings, a truly exceptional achievement. Yet, excitingly, this is really only the start of what we aim to deliver over the coming years."

"Mark's appointment as Kpler's first CFO is another important step in building an excellent senior management team to power our next phase of growth," said François Cazor, Co-founder and CEO. "Coming from Wood Mackenzie, he brings a deep level of financial expertise, combined with a wealth of leadership skills that will benefit Kpler greatly as we continue to grow at a very fast pace."

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| About Kpler

Kpler is the leading data & analytics firm providing real time transparency in commodity markets. Relying on a methodology that combines artificial and human intelligence, the Kpler platform provides real-time data and analytics (global flows, storage, freight) on more than 40 commodities including crude oil, refined products, LNG, LPG, and dry bulk.

Created in 2014 by [François Cazor](#) and [Jean Maynier](#), Kpler has acted as a pioneer by disrupting intelligence in traditionally opaque commodity markets, allowing its 5,500+ users to better understand current and past trends, drive new opportunities, monitor competition and feed their own analytical models.

Kpler employs over 150 staff, across nine locations globally, working with over 600+ accounts and desks that include world-class IOCs, NOCs, shipping companies, banks and hedge funds. The company has never needed external funding and reached over \$40 million in bookings in Q1-2021. Visit kpler.com.

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