

## Kpler appoints Richard Quin as Chief Strategy Officer

Quin joins from Trustpilot and has nearly two decades of experience within the energy sector.

Kpler, the leading provider of data and analytics in commodity markets, today announces the appointment of [Richard Quin](#) as Chief Strategy Officer. Effective as of the 4<sup>th</sup> January, he joins Kpler after two years as Chief of Staff at Trustpilot, the consumer review platform.

In the newly created role, Quin will work closely with Kpler's founders, [François Cazor](#) and [Jean Maynier](#) to drive further global expansion and growth at the company. He will be directly responsible for developing, communicating, executing, and sustaining strategic initiatives at Kpler to advance its global footprint.



Prior to Trustpilot, Quin worked for Verisk Analytics, a leading data & analytic business serving customers in insurance, energy, and financial services markets. At Verisk he served as a Vice President, Corporate Development and Strategy responsible for defining and executing international growth strategies with a particular focus on energy. Previous to Verisk, he held a number of roles at Wood Mackenzie, most latterly working directly with the CEO. Quin holds a BSc in Geology from the University of Canterbury, Christchurch, New Zealand. He will be based in Edinburgh.

Founded in 2014 by Cazor and Maynier, Kpler has expanded exponentially and now employs over 120 staff, across nine locations globally. It works with over 600 accounts and has over 5,500 users of the Kpler Terminal. In 2020, Kpler reached the significant milestone of generating \$25 million in revenues and \$35 million in bookings. This growth highlights its ambition to become the most trusted and market-leading data and analytics provider to the commodity and shipping industry.

Using advanced technology (AI, machine learning, satellite imagery processing), the Kpler Terminal provides real-time data and analytics (physical flows, storage, freight) on more than 25 commodity markets including crude oil, refined products, LNG, LPG, and dry bulk. The platform has the ability to crunch over 10 million data points from over 500 different sources each day, adding much more transparency to these markets.

*"I've joined at an extremely exciting and important phase in Kpler's growth," said Richard Quin. "My role will be focused on helping every facet of the company to grow, enabling Kpler to accelerate its development further, as well as expanding its international presence."*

*"The appointment of Richard shows the scale of ambition at Kpler," said François Cazor, Co-founder and CEO. "Throughout his career, he has demonstrated excellent leadership, highlighted by his key role in driving tremendous, sustained growth at Wood Mackenzie and Verisk. With such experience, Richard brings invaluable skills and expertise which can help Kpler achieve our next stage of development."*

## | About Kpler

Kpler is the leading provider of transparency solutions in commodity markets. Through the Kpler Terminal, commodity professionals get access to real-time information (granular and macro flows, inventories, freight) on more than 25 different commodities including LNG, LPG, Crude Oil, Refined Products, and Dry Bulk. Every day, more than 5,500 users from world-class trading houses, energy firms, shipping companies and financial institutions trust Kpler to understand the market, drive new opportunities, monitor their competition, and feed their own data ecosystems. Founded in 2014, Kpler counts more than 120 employees located in major commodity and tech hubs (Houston, New York, London, Paris, Dubai, Singapore). Visit [kpler.com](https://kpler.com).

## | Media Relations

### **Kpler**

Arthur Chevreul

[achevreul@kpler.com](mailto:achevreul@kpler.com)

+32 493 37 42 34

### **Good Advice PR**

David Claxton / Dima Vasilenco

[kpler@goodadvice.agency](mailto:kpler@goodadvice.agency)

+1 617 952 3059 / +44 7447 003642